Art in Bloom 2020
Friday, July 10-12
Yellowstone Art Museum

Thank you for your interest in Art in Bloom at the Yellowstone Art Museum. Celebrating your talents as floral designers and the display of your fresh floral interpretations of art in the Museum’s collection are key to the success of our event.

We have selected works of art in the museum’s collection to reflect a broad range of styles, subject matter, time periods and cultures, and will exhibit these works throughout the entire museum. We invite you to choose one work of art to interpret in a live, fresh flower arrangement. These arrangements will be displayed from Friday, July 10 through Sunday, July 12. The Museum hours for Art in Bloom are Friday, 5-8 pm; Saturday, 10am-5pm; Sunday, 10am-5pm.

Please review the enclosed Guidelines for Exhibitors and fill out the Registration Form to secure your participation. Space is limited and registrations are due June 19. A $200 Best in Show Award as well as a $150 runner-up, and $100 first runner-up will be awarded. A People’s Choice Award will also be presented.

The Museum will support Art in Bloom with an advertising and public relations campaign targeting audiences throughout the region, including the Museum’s members.

Bloom with Us – Artist Appreciation Event
Please join us on Sunday, July 12, at 1 pm in the Museum’s Scott Galleries. In celebration of your contributions to Art in Bloom, we welcome all floral designers with their friends and family to this reception. The Best in Show and People’s Choice Awards will be announced at 2 pm.

Additional questions? Please email events@artmuseum.org.
ART IN BLOOM GUIDELINES FOR EXHIBITORS

Please review this information carefully as no exceptions may be made due to security concerns for the Museum’s art collections and the visiting public.

Work of Art Selection
- When the Museum receives your completed Registration Form, we will send you a Selection Form for you to indicate your first, second and third choices of art work to interpret.
- *Art in Bloom* works of art may be viewed in person during Museum hours: Friday, 10 am to 8 pm; Saturday, and Sunday, 10 am to 5 pm.
- Pairing of floral artists with their chosen art work will be on a first-come, first-assigned basis. To make your selection, mail, email, or submit in-person your preferred selection form with your first, second and third choices of art work by [June 19 at 4:00 pm](#). No selections may be made by telephone. All assignments will be made and artists notified of their assigned art work by June 30. Every effort will be made to accommodate your preferred selections, but the Museum does not guarantee that all requests will be met.

Arrangement Display
- Arrangements will be displayed on pedestals/tables supplied by the Museum.
- Museum staff will place all pedestals within the gallery at locations deemed appropriate by Museum security. Pedestals may not be moved.
- Pedestal size may vary depending upon the size of the work of art to be interpreted.
- All elements of the arrangement must be at least 12” away from any work of art.
- Set up of floral arrangements will be on Friday, July 10, from 10 am – 2 pm.
- Floral arrangements will be viewed during Museum hours from July 10-12.
- Take down of floral arrangements will be Monday, July 13, from 10 am – 2 pm.
- Arrangements may not be taken down early. Please make sure that you leave your area tidy with all trash removed on both set-up and take-down days.

Interpretations Using Fresh-Cut Plant Material Requirements
- Natural materials and fresh floral must represent 90% of the arrangement. Dried materials and additional props may be used as accents but should not dominate the arrangement.
- All stamens (e.g., lilies, tulips, alstroemeria, etc.) must be removed prior to entering the Museum and regularly removed throughout the duration of *Art in Bloom*. If pollen lands on a work of art, it may adhere to and stain the object.
- Arrangements should be primarily restricted to containers and/or vases.
- Platform must be solid and on a secure, non-rotating base.
- All containers must be tested against leakage before they are brought to the Museum and pedestals must remain dry and clean at all times.
- The containers must be secured to the pedestal using the Museum putty provided by Museum staff at check-in on set-up day. Use of alternate putty, glue or other fixative is prohibited.

Items not allowed:
- Loose rocks or marbles – all such items must be cemented to the container
- No glue or glue guns allowed in the galleries
- No standing water outside of the container
- No endangered or federally protected plant materials
- No live animals – including fish
- No artificial materials or accessories – (i.e., plastic or silk flowers, paper, plastic, mats, stands, tripods)
- No sharp objects – (i.e., metal with pointed edges, broken glass, ceramic shards, garden tools)
- No element should protrude further than 12” from the container, especially rigid objects such as branches
- No electrical devices, included LED lights or speakers
- No potting soil/dirt is permissible in arrangements

**Maintenance during Art in Bloom**
- We ask that you visit the Museum to maintain your arrangement at least once during the event. We prefer that this maintenance be completed as close to our opening (10 am) or closing time (5 pm) as possible.
- No misting is allowed in the galleries.
- No open water containers are allowed. Used sealed containers to prevent spilled water in galleries. Participants must provide any necessary replacement materials.
- Stamens must be removed as flowers open up.

**Other Essentials**
- If it becomes necessary for you to cancel your participation prior to the event, please notify the Museum at 406-256-6804 as early as possible.
- If there is a problem with your arrangement during the event, please notify the Museum. The Museum reserves the right to remove a pedestal arrangement if it is deemed unsafe.
- You may photograph your arrangement but tripods and reflectors are prohibited.
- Only one arrangement per person and/or design team is allowed. Designers may work individually or in teams.
- The Museum reserves the right to alter and/or remove arrangements in order to meet Museum standards and safety guidelines. The Museum is not responsible for lost, stolen, or broken materials.

**After Bloom – Sharing the Gift of Flowers**
- On Monday, July 13, as you take down your arrangement, please consider passing your floral components on to a nursing home, hospice or other place of your choosing. We will have a “re-arranging” station at the check-out table in the lobby. Compost bags will be available to deposit spent arrangements. Choose to participate by donating a vase and/or flowers; making a bouquet; delivering bouquets to appreciative community neighbors.
Examples from *Art in Bloom* at the Minneapolis Museum of Art

- Floral arrangement by Amy Kubas for artwork *Reclining Nude II*

- Floral arrangement by Diane Enge for artwork *Upper Ipswich River*
Examples from *Art in Bloom* at the Milwaukee Art Museum

- Floral arrangement by Dixie Nelson for artwork *Bronze*

- Floral arrangement by Jamie Spellerberg for *Laburnum Floor Lamp*
- Floral arrangement by Margaret Hodge for Charles Wilson Peale Portraits

- Floral arrangement by Kimberly Groh and Sharon Kiesow for Asante Stool

- Floral arrangement by Joe Divine for Miss Frances Lee
Art-in-Bloom 2020 Artist Application

Please return to: Yellowstone Art Museum Attn: Art-in-Bloom 401 N. 27th Street, Billings, MT 59109
Or via email: events@artmuseum.org

Name:
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Business Name or Affiliation:
_______________________________________________________

Address:
_______________________________________________________

Phone number:
_______________________________________________________

Website:
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Bio:
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Important Dates
June 19: Applications and art selections must be submitted
June 26: All assignments will be made and artists notified of their work
July 10: Set up of floral arrangements 10 am – 2 pm
  • Artist reception 5 pm-8 pm
July 10: Arrangements will be on view during business hours, 4 pm-8 pm
July 11: Adult education class with local florist 12 pm-2 pm
July 12: Brunch at the YAM with artist demonstration 11 am-1 pm.
  • Bloom with Us, Artist Appreciation Event 1 pm-2 pm.
  • Best-in-Show and People’s Choice announced 2 pm
July 13: Take down of floral arrangements from 10 am – 2 pm