

FREQUENTLY ASKED QUESTIONS

Q: What is North x Northwest?

A: North x Northwest began in 2019 as a way for the YAM to support artists by exhibiting both emerging contemporary artists and more well established artists from across the country. The exhibition offered the opportunity for the YAM to connect with new artists and purchase one or more exceptional works for its permanent collection. It also offered artists an even playing field for acceptance, choosing to jury the exhibition blindly, and select work on artwork quality alone.

Q: Why do I have to pay \$45 to enter?

A: The purpose of North x Northwest first and foremost is to support artists. Because of that, the net amount of your entrance fee goes toward supporting exhibition awards:

- The Purchase Award: The YAM will purchase work(s) up to \$5,000 for placement into the permanent collection.
- People's Choice Award: The YAM will award a cash prize to the winner, selected by a popular vote of visitors to the exhibition.
- Juror's Choice: The YAM will award a cash prize to the winner, selected by that year's exhibition juror.

Q: Can I get a discount to enter?

A: While there are no discounts to enter, the YAM is offering submission for up to 4 works this year instead of 3 works, like previous years.

Q: What is the deadline?

A: Applications close at 11:59 PM in Mountain Time Zone on May 3, 2021

Q: Do I have to meet certain requirements to enter?

A: Our only requirement is that all work must be original, completed from January 2020 to present day and not previously exhibited at the Yellowstone Art Museum. Work will be judged blind, so work will be judged on quality alone, and not any previous art or exhibition experience. It is a wonderful way for new and upcoming artists to get exposure!

Q: What kind of media can I enter?

A: The competition is open to all fine art media, including: Painting, Drawing, Graphic Arts, Collage, Sculpture, Photography, Textiles, Ceramics, Video, and Mixed Media. Entries must not exceed 72 inches in any direction and/or 150 pounds. No entry that requires the artist to be present for moving or assembly will be accepted.

More FAQ's on next page...

Q: Can my work be for sale?

A: Absolutely! The YAM will take a 20% commission for the sale of works from this exhibition, however, so please keep this in mind when setting your sale price. In the event of a sale, a check for the purchase price minus 20% will be sent to the artist no later than 15 days after the close of the exhibition.

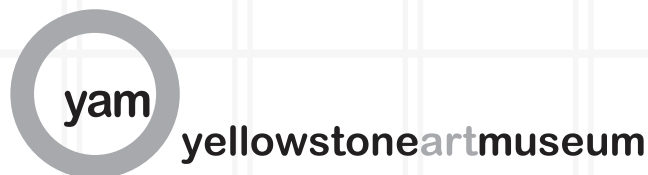
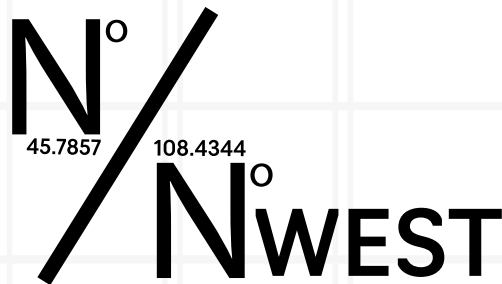
Q: How do I apply?

A: All applications are submitted through CaFE at https://artist.callforentry.org/festivals_unique_info.php?ID=6261.

It is free to create an account, and CaFE has an extensive help guide available to artists at <https://www.callforentry.org/artist-help-cafe/>.

Q: Any other questions?

A: Email Amanda at curatorial@artmuseum.org.



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