



yellowstoneartmuseum



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## Upcoming Exhibitions & Sponsorship Opportunities

### Sponsorship goal: \$50,000

Suggested sponsorship levels

- \$10,000
- \$5,000
- \$2,500
- \$1,000

### What does your sponsorship gift support?

All sponsorship gifts support the costs of curating and installing the exhibition in Billings, as well as designing and printing accompanying publications. Sponsors help the YAM include extensive content in the catalog about the artists selected, and help us bring together these diverse works from many different sources around the state. Further, sponsors support the staff in their effort to coordinate associated events, adult programs, and educational outreach programs.

### Title Sponsor – Starting at \$10,000:

- Company logo on YAM website with link to your business website
- Recognition in all radio, print, and/or online advertising
- Recognition in all related PSAs and interviews before, during, and after the exhibition
- Recognition in all adjunct program advertising and announcements
- Complimentary facility rental for your business or private party

### Lead Sponsor – Starting at \$5,000; includes all of the benefits listed at levels below, plus:

- Company logo on YAM website with link to your business website
- Recognition in all radio, print, and/or online advertising
- Recognition in all related PSAs and interviews before, during, and after the exhibition
- Recognition in all adjunct program advertising and announcements

### Supporting Sponsor – Starting at \$2,500; includes the benefits listed at levels below, plus:

- Listing on YAM website
- Mention on all online advertising, including Facebook promotion
- Mention on all print advertising, including high profile articles and advertising statewide

**Contributing Sponsor – Starting at \$1,000; includes benefits listed at level below:**

- Recognition in the Yellowstone Art Museum’s newsletter
- Recognition in the catalog, with gratis distribution to selected museums and libraries
- Listing on event invitation
- Listing on the exhibition’s gallery wall
- Recognition on invitations to exhibition events
- Listing in annual report and recognition in related advertising
- A supply of invitations to the opening reception

**Special Sponsorship Opportunities**

**Opening Reception Sponsor – \$1,000**

Receive recognition for this exhibition by hosting the event that will draw members of the public to see the unveiling. Recognition will be included in any marketing materials distributed at the opening reception. Funding covers the costs of hosting the opening reception, such as catering, décor, marketing materials, and promotions.

**Adjunct Program Sponsor – Starting at \$1,000**

Receive recognition for supporting an adult lecture, adult workshop, or children’s education program.

**Children’s Program Sponsor – Starting at \$1,000**

Receive recognition for supporting children’s art education programs, either onsite or outreach. Consider supporting a class visit or family program!

**Sponsorship gifts of any amount, but especially at the levels suggested, are welcome toward our goal for this important exhibition. Gifts can be recognized in many ways that are negotiable.** The YAM is delighted to work with a business sponsor to create new cross-promotional marketing opportunities if the business wishes to use marketing funds in support of this exhibition.